

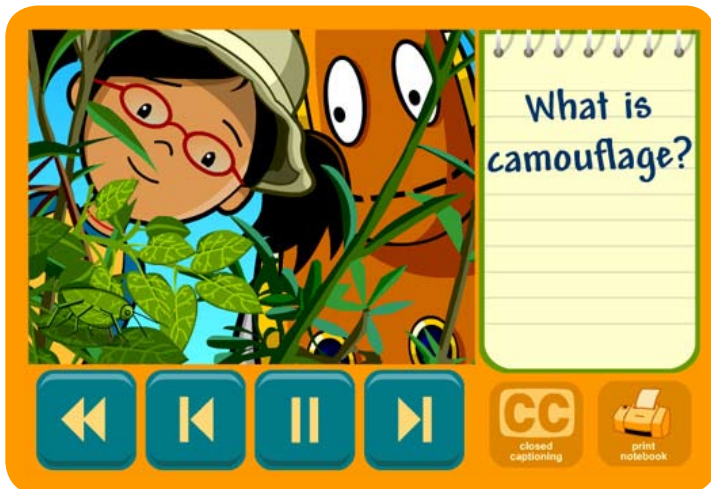


BrainPOP Jr. online animated content for K-3



Designed *for teachers by teachers*, BrainPOP Jr. (www.brainpopjr.com) is the newest addition to the BrainPOP suite. With fully integrated learning units, BrainPOP Jr. encourages further exploration and inquiry, while gently introducing children to comprehension strategies and test-taking skills.

- **Developmentally Appropriate Content:** The animated movies and interactive features on BrainPOP Jr. cover everything from tally charts to short vowels.
- **Interactive Features:** Writing, drawing and discussion prompts; interactive games; literary connections; activity sheets; and more.
- **Aligned With State Standards:** Resources are searchable by current state standards, grade level or subject area.
- **Versatile:** Works on PC or Mac, with projectors or interactive whiteboards. Can be used 1-to-1, in small groups or in whole-class settings. All content is accessible online. No downloading required.
- **Formative Assessment:** Online or printable quizzes measure comprehension before or after a lesson.
- **Differentiated Learning:** Diverse content and resources allow teachers to meet multiple students' learning styles.



About BrainPOP

Founded in 1999, BrainPOP creates animated, curriculum-based content that supports educators and helps them enhance their lessons. We reach more than 13 million children and welcome more than 1.5 million unique visitors to our sites each month. BrainPOP is used in numerous ways, from introducing a new lesson or topic to illustrating complex subject matter to reviewing before a test. Educators praise the effectiveness of our resources in engaging students, as well as our products' ease of use. The suite of award-winning BrainPOP products includes BrainPOP, designed for grades 3 and higher, BrainPOP Jr., for grades K-3, and BrainPOP Español. Our ever-expanding content is aligned to state standards and is easily searchable with our online standards tool. We offer a range of flexible subscription packages for districts, schools, media labs, classrooms, homeschoolers and homes.